

KEN BARLOW



RESUME PAGE

PROFESSIONAL SUMMARY

Innovative software technology professional w/ a solid marketing background seeks a position in which I can use my creativity and experience to drive client solutions

WORK HISTORY

Co-Founder & Chief Solutions Officer
EGOV STRATEGIES, May 1999 to May 2022

Locations: Indianapolis, IN, Providence RI

eGov Strategies was acquired by Banneker Partners, a Silicon Valley-based VC that merged the company with CORE Payment Solutions & another company in 2020.

RESPONSIBILITIES: Created and led evolution of payments and constituent engagement software for local and state governments. Led product direction.

- Conceived and co-architected a SQL-driven, cloud-based platform that utilized PHP & JSON to provide dynamic access to gov't content, data & online transactional services (e.g. online payments)
- Served as company's primary solutions contact, working with mayors, local government finance officials and their banks to deploy solutions, lead problem resolution efforts and train end users on the company's online/OTC payment systems
- Developed complex financial models (Excel) to manage reconciliation and ETL for company's payment transactions totaling \$1.4 billion annually
- Created and served as programming lead for company's interactive IVR payment business, utilizing inContact IVR Studio scripting language

Special Assistant to the Mayor, Jun 96 to Jan 00
CITY OF INDIANAPOLIS/MARION COUNTY

Location: Indianapolis & Marion County, IN

Working with City/County departments and IT team, led the effort to create the first website for the City of Indianapolis & Marion County (www.Indy.Gov)

- Managed the website's evolution into the top government website in the country – winning numerous awards gaining international recognition

EDUCATION

B.S., Computer Science Engineering, May 1988
University of Illinois / UIUC

After graduating, I spent the first 6 years of my career working for IBM in Research Triangle Park, NC, where I worked in a highly structured programming environment.

Senior Associate Programmer, Aug 88 to May 94
IBM Networking Systems, RTP, NC

- Coded in C and debugged all the way down to machine level code to create networking software in a highly structured SDLC environment

In 1994, I made the decision to return to graduate school in the Midwest to transition into a more solutions-focused career in I which I could leverage my marketing and communication skills & interest with my technology base

MBA, Marketing/Public Policy, May 1996
Indiana University/Bloomington (Kelley School)
Elected VP Communications - MBA Student Association

Master's Program, Simplilearn (w/ IBM), 2024
(In progress) Certification for Data Science program.
Topics include Tableau, SQL, R and Machine Learning

CONTACT

Address: Indianapolis, IN 46222

Phone/SMS: (317) 730-0019 (best contact: text msg)

Email: kbarlowusa@gmail.com

SKILLS

- Programming experience includes C, Python, SQL, HTML, PHP, CSS, SQL, IVR Studio, JS, Tableau
- Financial Analysis experience includes Pivot Tables, Automation, File Reconciliations, Solver & Complex Lookup Function and ETL
- Adobe Suite/MS Suite Expert/E-Signatures
- SDLC, Agile (7 yrs) and EOS (2 yrs)
- Executive Level Decision-Making

INNOVATOR

- I created the term "eGov" in 1996 and purchased the urls eGov.com & eGov.org for the City of Indianapolis
- I am lead investor in **Dugger Dinners** – streamlining the pet check-in process at pet friendly hotels